

# Ask Anyone!

They'll tell you - the free Colorado Riverfront Concerts in Fruita are a hit!

The Colorado Riverfront Concerts in Fruita are supported by sponsorships, donations, contributions, and food and beverage sales.

The Colorado Riverfront concert extravaganzas make up the largest FREE summer music series in the Grand Valley.



The Colorado Riverfront Concert Series in Fruita is the largest, free live music event in the Grand Valley.

Regional and national performers have captivated Grand Valley audiences for 15 years.

The Colorado Riverfront Foundation is a non-profit 501 (c) 3, established in 1987 to promote a public-use pedestrian and bicycle riverfront trail system stretching from Palisade to Fruita. Support the trails today by sponsoring the Colorado Riverfront Concerts in Fruita.

## Colorado Riverfront Commission and Foundation

544 Rood Avenue  
PO Box 2477  
Grand Junction, CO 81502

**970.683.4333**

[RiverfrontProject.org](http://RiverfrontProject.org)

# BE A PART OF THE *Music*

**BECOME A SPONSOR!**

Colorado Riverfront  
Concerts Series

**FRUITA**



# This is your opportunity!

Place your name in front of thousands of enthusiastic concert-going locals and visitors and support the Riverfront Trails by choosing one of the sponsorships below.

## Blue Heron Level

• \$10,000 •

- Meet and greet opportunities with the bands
- 50 tickets per concert
- Reserved seating area up front and center with private cash bar access
- Sponsor name and description of business mentioned from stage at each concert
- Banner space at each concert
- Logo placement advertising
- 4 VIP parking passes per concert

## Red Rock Level

• \$7,500 •

- 30 tickets per concert
- Reserved seating area up front and center with private cash bar access
- Sponsor name and description mentioned from stage at each concert
- Banner space at each concert
- Logo placement advertising
- 3 VIP parking passes per concert

## Sunset Level

• \$2,500 •

- 12 tickets per concert
- Reserved seating area up front and center with private cash bar access
- Banner space at each concert
- 1 VIP parking pass per concert

Contact the Colorado Riverfront Foundation for more information or to reserve your sponsorship today  
**970.683.4333**

All concerts will be held at the James M. Robb – Colorado River State Park, Fruita Section. The concert venue is near the Colorado River with spectacular views of surrounding red rock canyons and amazing sunsets.

The Colorado Riverfront Concert Series in Fruita has maintained a family-friendly and social atmosphere. The public is welcome to bring their own picnic-style food and purchase beverages from vendors set up at the venue. Several food vendors are also available at each concert.

